

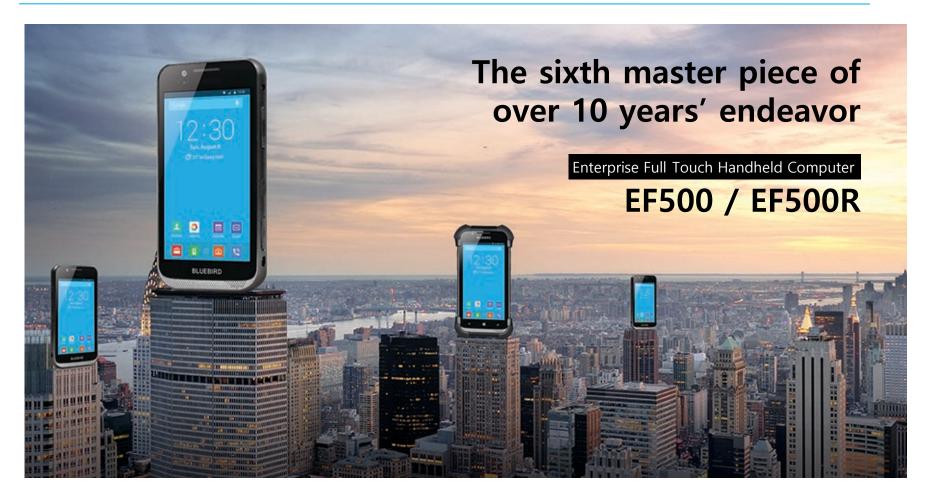
EF500 EF500R presentation material

Nov 5th



1. overview





The EF500: a true masterpiece that captures the essence of the full-touch technology. This mission critical, full-touch mobile computer brings mobility and ruggedness necessary for industrial use. Its sleek ergonomic design gives comfort for user even after prolonged handling and delivers secure indoor / outdoor mobile network connectivity. Take advantage of the EF500's power saving processor to provide longer working cycles and maximize your productivity.

1. overview





After an intensive 10 year long R&D endeavor, Bluebird is proud to present you the EF500: the pinnacle of a rugged handheld computer. As a demonstrated market leader, Bluebird is known for innovating ahead of the consumer market and has introduced the full-touch technology before consumer smart phones took advantage of the advancement.

Educated consumers choose industry leaders, and Bluebird has a proven platform of industrial devices that are serving in more than 10,000 work environments today. As one of the only manufacturer to have approved full-touch technology, the EF500 is the right choice where a rugged mobile device is needed to empower daily operations.

Enterprise class reliability, real-time access to data and fewer operational failures has resulted in a more productive workforce and incorporation of these multiple technological advancements have established the EF500 as an indispensable tool in the industrial world.

Secure your business by bringing this ultimate mobile computer into your growing industry.











































TankSmith™ ruggedness

Bluebird's products guarantee top-notch quality by incorporating the proprietary TankSmith™ technology. All components are designed with industrial use in mind and have been tested in the field to eliminate any possible operational failures.

Along with solid particle and liquid ingress protection, the EF500 is purpose-built to withstand rigors of harsh industrial environments.

Tank™ Smith





multi OS support



The EF500 runs on the latest Android 5.1 and Windows Embedded Handheld 8.1. Customized OS support by Bluebird's dedicated team will guide you from installation phase unto maximum working capacity to serve you with the most reliable environment for your business to flourish.



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Weighing only 260g (330g with the extended battery), this device has been designed ergonomically to ensure comfort even after prolonged use. It also fits right in one hand making the EF500 perfect for mobile operations.



extended battery, longer battery cycle



The EF500's extreme power saving design takes full advantage of a low power consumption processor without sacrificing performance. Use either the standard (3,200mAh) or extended (6,400mAh) battery and avoid down time with the Hot Swap function.

simple and easy PTT (Push-To-Talk) communication



Make real-time One-to-One and One-to-Multiple communications over the Internet with the accessible PTT function. The device produces high definition sound and crystal clear audio with noise canceling technology, giving your staff more communication options and improving their work performance.

lightning fast data capture





The EF500's receptive scanners allow high recognition rate and is able to capture and process data at rapid speed. Additionally, all the integrated scanning components offer a wide range of data capturing options, resulting in faster work flow for your staff.

3. features



large display, equipped for industrial purposes

Built to last in tough environments, the EF500's display has diverse features to make your operation a smooth and convenient process.

Featuring a 5" HD display, it is encased in Corning® Gorilla Glass® 3 with NDR (native damage resistance) and anti-fingerprint sealing. Furthermore, it has sun glare protection and can be operated equally well with a stylus pen or industrial gloves.

excellent communication and network connectivity



Whether indoors or outdoors, the EF500 provides exceptional network connectivity with a wide range of radio frequencies and Bluetooth capabilities. With WWAN communication capabilities supporting LTE or WLAN 802.11 a/b/g/n/d/h/i as well as Bluetooth 4.0 LE, be assured in knowing that Bluebird has you covered wherever you go.



optimized camera for industrial demands



The EF500 is equipped with an auto focusing 13.0 megapixel camera, providing great performance in speed, accuracy and high image quality that industrial imaging professionals expect.

fingerprint verification (optional)



Expand operational security with Bluebird's fingerprint verification tool in the EF500. With highly advanced biometric scanning capability, bring quick and secure access to user information and increase protection for your data and staff.



